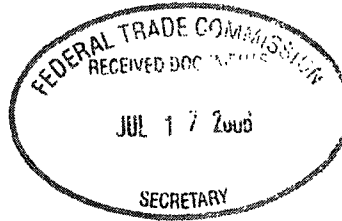




522418-70608

PARTYLITE®



July 10, 2006

Dear FTC Member:

I am writing this letter to ask that your organization reconsider the requirements that are being proposed to regulate the direct sales industry. I am a Consultant, Leader and SRVP with PartyLite Gifts who has been proud to be involved in the direct selling business for over 30 years. I began in direct sales to allow me to stay at home and raise my children. I have remained in the industry of direct sales because it is who I have become, and have grown into a businesswoman worthy of Wall Street! My children are grown and have families of their own, and this is still the lifestyle that I choose for myself and my husband of 34 years.

The proposals that you are suggesting would make my business much more difficult and I feel would impact my overall income. Specifically, in terms of the references requirement - to do business in this manner would not only make it uncomfortable for me, but require updating this literature that you are asking me to provide. As many direct selling companies, there is a large turn-around in this industry, it is not right for everyone, and therefore many do not stay for extended lengths of time. I would be adding what I believe to be a very unnecessary portion to my daily business routine. There is enough to do and keep us busy without doing the "busy work" of unwarranted regulations. The regulations you are proposing would also hinder others from being able to begin their business when their excitement level is high - if they would not be allowed to start the business in a time frame THEY choose!! This business can be challenging enough - why would you want to make it even more so!

In closing, please know that I am thankful that we have the FTC working for us to protect the average consumers like myself. However, in this case, you will be working AGAINST me, and the impact will affect my income, my future and most certainly my family's future!

Please reconsider the regulations that you are proposing!

Sincerely,

[REDACTED]
Diane Kelley, SRVP
Pinnacle Region
PartyLite Gifts Inc.

Diane Kelley
SENIOR REGIONAL VICE PRESIDENT
INDEPENDENT CONSULTANT
[REDACTED]